REPLY MAIL OPTIONS

Document ID: 698

DIGITAL DIRECT INC.
Database Management & Direct Mail

Want to Supply reply mail envelopes or cards using accurate addressing with a unique ZIP + Code assigned to your address to be provided to potential respondents?

YES

Want to pay postage?

NO

USE COURTESY REPLY MAIL
A pre-addressed reply piece to which respondents affix postage.

YES

USE METER REPLY MAIL
A pre-addressed reply piece to which the mailer pre-pays postage with a meter.

YES

USE BUSINESS REPLY MAIL (BRM)
A First-Class delivery service in which the distributor pay for mail pieces as returned

YES

BASIC BRM FEE OPTION
$150.00 fee per 12-month period.

BASIC BRM COST PER PIECE

First-Class Postage + $.60
Letter (1 oz) $.37 + $.60 = $.97
Letter (2 oz) $.37 + $.23 + $.60 = $1.20
Card Rate $.23 + $.60 = $.83

YES

Is it anticipated that over **950** pieces will be returned in a 12-month period?

YES

PAY A BUSINESS REPLY PERMIT FEE = $150.00 and ACCOUNTING FEE$475.00

NOTE: Only the accounting fee ($475.00) is required when using an out-of-town permit (PS 3544).

CUSTOMER MUST HAVE A ADVANCE DEPOSIT ACCOUNT FOR BRM ACCOUNTING OPTION

BUSINESS REPLY ACCOUNTING FEE OPTION
COST PER PIECE
First-Class Postage + $.10
Letter (1 oz) $.37 + $.10 = $.47
Letter (2 oz) $.37 + $.23 + $.10 = $.70
Card Rate $.23 + $.10 = $.33

Are you mailing same size and weight mailpieces? If YES submit QBRM* application to further reduce cost. You submit production samples to Mailpiece Design Analyst to be reviewed and tested to qualify.

YES

BASIC QUALIFIED BUSINESS REPLY MAIL (QBRM)

COST PER PIECE
First-Class Postage + $.06
Letter (1 oz) $.34 + $.06 = $.40
Letter (2 oz) $.34 + $.23 + $.06 = $.63
Card Rate $.20 + $.06 = $.26

YES

If you anticipate receiving more than 34, 615 pieces in any given quarter you may pay a quarterly fee of $1800.00 to qualify for **HIGH VOLUME QBRM**

HIGH-VOLUME QUALIFIED BUSINESS REPLY MAIL (HVQBRM)
Cost per piece
First-Class Postage + $.008
Letter (1 oz) $.34 + $.008 = $.348
Card Rate $.20 + $.008 = $.208